



*“It is our mission to encourage community interaction and work alongside each other to enrich our city and the environment we live in.”*

## **2022 Fall Festival**

### **Sponsorship Information**



***A big thank you to all of our sponsors and volunteers over the past year! We couldn't have done it without you!***

#### **2021-2022 Accomplishments**

Community Thrift Sale  
1<sup>st</sup> Annual Truck or Treat  
Music in the Park  
1<sup>st</sup> Annual “Light Up The City” Light Competition  
1<sup>st</sup> Annual Snowman Shuffle  
Tornado Clean Up/Relief  
Community BINGO  
Summer Concert Series  
Brat Stand Fundraisers  
Chapman Park Enhancements  
1<sup>st</sup> Annual Fall Festival  
Sponsored: Frisbee Golf Course Updates, CPR  
Classes, High Five Award

#### **2022-2023 plans include:**

Community Thrift Sale  
2<sup>nd</sup> Annual Truck or Treat  
Music in the Park  
2<sup>nd</sup> Annual “Light Up The City” Light Competition  
2<sup>nd</sup> Annual Snowman Shuffle  
Community BINGO  
Summer Concert Series  
Brat Stand Fundraisers  
Chapman Park Improvements  
2<sup>nd</sup> Annual Fall Festival  
Continued Sponsorship: Frisbee Golf Course Updates,  
CPR Classes, High Five Award

**If you would like to support the Fall Festival and other projects, please fill out page 2 of this packet!**

**Email [Stanleycommunity.events@gmail.com](mailto:Stanleycommunity.events@gmail.com) for more information or call 715-338-5829**

# 2022 Fall Festival Sponsorship

## Sponsorship Level

Diamond \$2,000+	Platinum	Gold	Silver	Bronze	Supporter
	\$1,000	\$750	\$500	\$250	\$100
<b>Events/Project Specific:</b>			<b>Amount:</b>		

**Note:** Please circle the sponsorship desired and enter in the amount if choosing Diamond. All monetary and in-kind donations are tax deductible as the SCA is a 501c3.

1. Do you want to remain anonymous in your donation? YES / NO
2. Do you want to receive a tax-deduction letter in the mail? YES / NO
3. If you want your logo used instead of text, please email your high resolution logo in png, jpg, or eps format to Stanleycommunity.events@gmail.com. Please note that each level specifies where your logo will be included.

## Business Information (Required)

Name	
Address	
Phone	

Note: This information will be used for promoting your business with the associated Fall Festival

## Business Information (Required)

Contact Name	
Contact Phone	
Contact Email	

Note: This information is private and will not be shared with the public. It will be used solely for us to contact you with any questions we may have to ensure you are properly represented with your sponsorship.

**Checks and this form can be mailed to:**

**Stanley Community Association**

**P.O. Box 11**

**Stanley, WI 54768**

Email Stanleycommunity.events@gmail.com with any questions or call 715-338-5829

<b>Stanley Community Association Fall Festival Sponsorships</b>						
<b>BENEFITS BY SPONSORSHIP LEVEL</b>	<b>Diamond \$2,000+</b>	<b>Platinum \$1,000</b>	<b>Gold \$750</b>	<b>Silver \$500</b>	<b>Bronze \$250</b>	<b>Supporter \$100</b>
Company name and logo and sponsor level recognition on SCA Facebook page.	X	X	X	X	X	X
Priority Placement on all printed sponsorship materials	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	5 <sup>th</sup>	If space allows
Advertising on Fall Festival Posters	Full Logo	Full Logo	Name Only	Name Only	Name Only	If space allows
Featured in Shopper Fall Festival Advertisement	Full Logo	X	X	X	X	X
Advertisement on website for Fall Festival Sponsor	X	Full Logo	Name Only	Name Only	Name Only	Name Only
Featured on Fall Festival Sponsor Banner	Full Logo	X	X	X	X	X
Advertised in Facebook Sponsor of the Day post on Stanley Community Association Facebook Page	X	X	X	X	X	X
Free Vendor Booth Entry	X	X	X	X	X	X
<ol style="list-style-type: none"> <li>Levels can be achieved through "in kind" contributions for goods or services such as donated food, beer, t-shirts, medals, services, and contributions for events. "In Kind" donations cannot exceed \$500 in value. It can be combined with cash to achieve a higher level sponsorship.</li> <li>All sponsorships must be paid for in full by <b>August 15th</b>. Late sponsorships may not receive a banner.</li> <li>In the event that the Fall Festival is cancelled for any reason, your sponsorship can be held until 2023 or you can request a refund.</li> <li>Event/Project Specific Sponsors will be placed in the category of sponsorship closest (rounded down) to the nearest category</li> </ol> <p>** We will include a deal or offer from your business and statement why community is important to your business if you provide those details.</p>						